

GRADUATE CERTIFICATE: BUSINESS ADMINISTRATION (CREDIT HOUR)

The graduate certificate program in business administration allows students to achieve a firm grasp of contemporary business practices. It is designed for both business and non-business majors serving within for-profit, public sector or nonprofit organizations who wish to enhance their administrative ability in the organizations in which they work.

The 15-credit program is designed to introduce conceptual and practical skills in operations, marketing, finance, and analytical decision making. Through these courses, students in the certificate program will develop a heightened awareness of their role as business administrators in their current or future organizations.

Admission to the Certificate Program

Admission to the certificate program is granted to individuals who apply and meet the standards for admission to a graduate program. The certificate is awarded upon successful completion of all coursework with a minimum grade of "C" and an overall grade point average of 3.0 or above. No transfer credits may be used.

Specific Requirements

ACCU 602	Financial Reporting & Analysis	3
BUSU 610	Data Analysis for Decision Making	3
BUSU 620	Economic Analysis for Managers	3
MKTU 605	Marketing Management	3
Select one of the following:		3
BUSU 630	Business Process Analysis and Innovation	
BUSU 650	Corporate Responsibility: Ethics and Sustainability	
FINU 607	Financial Management	
HRCU 600	Human Resource Foundations	
OLCU 501	Organizational Research	
OLCU 602	Self, Systems, and Leadership	
OLCU 613	Seminar in Organizational Dynamics	
OLCU 615	Leading Organizational Change	
OLCU 632	Leadership and Innovation	
OLCU 650	Introduction to Diversity, Equity, and Inclusion for Leaders	

Total Credits	15
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