

CERTIFICATES IN NONPROFIT MANAGEMENT

ORGU 0002 Certificate in Nonprofit Management

This is a twelve-week survey course in nonprofit management designed to provide an overview of 10 different yet overlapping areas of management in nonprofit organizations. Each session focuses on best practices in mission-driven organizations, including governance, leadership, & management; strategic planning & evaluation; human resources; financial management; marketing and branding; resource development; advocacy; and technology. 3 credits.

- 30 clock hours/3.0 CEUs
- This course is offered in person in the San Diego area and virtually.

BUSU 8016 Certificate in Nonprofit Management

Explore key current management issues for nonprofit organizations in the areas of fundraising, board and volunteer development, budgeting, reading financial statements, leadership, marketing, and setting strategic direction. Video commentary on these crucial topics will provide insight into how nonprofit professionals apply these key concepts in their own organizations. 4.4 credits.

- 44 clock hours/4.4 CEUs